



**Corporate
Sponsorship**



CLUB INFORMATION

The Whangarei Golf Club offers an idyllic retreat in the heart of Northland. The small yet elite course features 18 holes, a putting green, driving nets, and chipping and bunker greens. The course is the ideal venue for a corporate golf day, function or meeting.

Membership stands at almost 300 and green fees average \$80,000 per year, which equates to approximately 3000 non-members playing the course during this period.

We currently issue more than 10,500 scorecards per year, (excluding blank cards handed out).



VENUE INFORMATION



The Whangarei Golf Club boasts two excellent venues, including the Sprig Bar and The Clubhouse.

Barbeque facilities are also available via an outside picnic area.

Free onsite parking available.

Sprig Bar

- Ground floor
- Licenced for 50 guests
- Pictured right



The Clubhouse

- First-floor
- In-built bar
- Commercial catering kitchen
- Large function room
- Licenced for 350 guests
- Pictured right



MARKETING INITIATIVES

The Whangarei Golf Club has a number of marketing initiatives, including:

- Website: www.whangareigolfclub.co.nz
- Facebook page: www.facebook.com/WhangareiGolfClub
- Monthly newsletter which goes out to members and casual users
- Yearly fixture book is distributed to all members. Content includes all key dates, tournaments and club days
- An interactive TV system within the clubrooms plays whenever the clubhouse is in use. Showcased on the screen is our sponsors' logos and up-to-date information about tournaments, fun days and fundraising plans
- Four notice boards are used to promote events and club news
- Presence on the websites of other New Zealand golf clubs
- Presence on event and venue hire websites
- Radio advertising, promoting membership and venue hire
- Listing in Eagles Golfing Society of New Zealand booklet, which is distributed to members
- A Whangarei Golf Club brochure has been developed and will be distributed throughout the wider Northland and Auckland regions
- Listing in the printed AA Golf Travellers Guide and on the AA website
- GrabOne vouchers to attract non-members.





WHANGAREI GOLF CLUB

MOUNT DENBY



Welcome to Whangarei's Premium Golf Club
The Place To Play in Whangarei



CLUB INFO

The Whangarei Golf Club is situated on a beautiful view overlooking the Bay of Islands. It offers a wide range of services and facilities for all levels of play and is the perfect venue for all your golfing needs.



YOUR HERE

The clubhouse has everything you need for all your golfing needs. It is a fantastic venue for the perfect setting for meetings, seminars and social occasions.



PROFES

Our club is a full service club with a wide range of facilities and services. We have a professional staff to ensure you have the best experience.



COACHING

We offer coaching and instruction to all levels of play. Our professional staff can help you improve your game and enjoy the game more.

Whangarei Golf Club Mount Denby

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CORPORATE GOLF DAYS

The Whangarei Golf Club is an experienced provider of corporate golf days.

The course is available for hire for a full day from \$1500 (60 players max) and an additional \$20 per person over this limit.

Includes:

- Hire of the Whangarei Golf Course
- Advice on running your day/best practices
- Pre-printing of scorecards
- Competition set up and rule sheets for the day
- Use of The Clubhouse for prize giving
- Use of projector screen, Smart TV and microphone
- Nearest to the pins/longest drive competition markers
- Supply of one BBQ at starters area
- Supply of chilly bins for the drinks carts etc

Extra services available:

- Catering and bar
- Hire Carts: \$40, clubs: \$20 and trundlers: \$5
- Roving drinks cart staffed by the WGC - \$200
- Pros or golf competitions





Treat your team to a day of fun in the sun on the Whangarei Golf Course. Create a theme, dress up, and pack a chilly bin of refreshments!



MEETING HIRE

Venue

The Clubhouse

Cost

\$500 - full day

\$300 - half day

Facilities

A projector screen, microphone, Smart TV, white boards with markers and an integrated surround sound system for music are included.

Catering

We have our own excellent caterer who can cater for small, medium or large functions, from finger food to served meals. Your menu can be arranged directly with the caterer, who can be contacted via our office. Should you wish to use your own caterer then a charge of \$200 must be paid for hire of the kitchen. Hire of the kitchen does not include the deep fryer, griller, cutlery and crockery.

We also offer a tea and coffee service, chilled water and mints, and the room set up as requested.

Terms for Hire

Hire charges: 7 days prior to room hire. A non-refundable deposit of \$300 payable on booking. Any additional costs to be paid within 7 days. Room hire for a full day is between the hours of 8am – 5pm. Half day rates are for 8am - 12noon or 1pm – 5pm.



All alcoholic and non alcoholic drinks must be purchased through our bar. Wine, beer, spirits and soft drinks are available through the club at standard club prices.





FUNCTION HIRE

Venue

The Clubhouse

Cost

- \$1000 - Non club member
- \$800 - Club member (20% discount)
- Hire includes a special licence for the bar, bar staff for 8 hours and up to 150 people (this includes a bar manager), plus tables and chairs for up to 150 people.

Catering and Room Information

- We have our own excellent caterer who can cater for small, medium or large functions, from finger food to served meals. Your menu can be arranged directly with the caterer, who can be contacted via our office. Should you wish to use your own caterer then a charge of \$200 must be paid for hire of the kitchen. Hire of the kitchen does not include the deep fryer, griller, cutlery and crockery.
- Decorating room: arrangements may be made to decorate the room in the morning or the day prior from 4pm until 9pm.
- Cleaning - A charge of \$100 applies.



Extras

- If your function exceeds 150 people: an extra charge of \$15 per hour is required, for one extra staff member.
- If the function exceeds 8 hours, an extra charge of \$25 per hour for each hour over the 8 hours will be charged, or part thereof.
- If required, a late licence to close at 1am is an additional \$100.



Terms for Hire

- Hire charges: 7 days prior to room hire.
- A non-refundable deposit of \$300 payable on booking.
- Any additional costs to be paid within 7 days.
- Room hire for evening events is from 4pm until 12pm the day of hire. If a late licence has been arranged, then hire is from 4pm until 1am day of hire.

Liquor Information

- All alcoholic and non alcoholic drinks must be purchased through our bar. Wine, beer, spirits and soft drinks are available through The Clubhouse at standard club prices.
- Arrangements may be made for a dry till or you may arrange to have a dry till run for selected drinks and the guests may pay for any other drinks at their own cost.



NOTICE BOARD PACKAGE

Gold

\$425 + GST per month

(or \$4500 +GST per year - includes 20% discount)

- 1 x notice board advertisement
- Sponsorship Appreciation Day
- 2 x Whangarei Golf Club memberships
- 2 x Whangarei Golf Club shirts
- 20 rounds of golf for your guests (6 people max per round)
- Advertising on our website and Facebook page

Silver

\$2000 + GST per year

- 1 x notice board advertisement
- Sponsorship Appreciation Day
- 1 x Whangarei Golf Club membership
- 10 rounds of golf for your guests (3 max per round)

Bronze

\$250 + GST per year

- 1 x notice board advertisement
- Sponsorship Appreciation Day



**All sponsorship packages are for a minimum period of 12 months.*

TEE SIGNAGE PACKAGES

Gold

\$500 + GST per month
(or \$5000 +GST per year - includes
20% discount)

- 1 x tee sign
- Sponsorship Appreciation Day
- 2 x Whangarei Golf Club memberships
- 2 x Whangarei Golf Club shirts
- 20 rounds of golf for your guests (6 max per round)
- Advertising on our website and Facebook page



Silver

\$2500 + GST per year

- 1 x tee sign
- Sponsorship Appreciation Day
- 1 x Whangarei Golf Club membership
- 10 rounds of golf for your guests (3 people max per round)

Bronze

\$500 + GST per year

- 1 x tee sign
- Sponsorship Appreciation Day

**All sponsorship packages are for a minimum period of 12 months.*

ROAD SIGNAGE PACKAGE

\$2000 + GST per month

(or \$20,000 + GST per year - includes discount for one off payment)

Multiple road signage sites are available.

Package includes:

- 1 x sign visible from both the road and golf course
- Invitation to our Appreciation Day
- 2 x Whangarei Golf Club memberships
- 2 x Whangarei Golf Club shirts
- 20 rounds of golf for your guests (6 people max per round)
- Advertising in our fixtures book, on score cards, on our website and Facebook page, and in email newsletters
- 1 x corporate golf day
- 2 x lessons with our pro for up to 10 people

**All sponsorship packages are for a minimum period of 12 months.*



An existing road signage spot on the Whangarei Golf Course



An existing road signage spot on the Whangarei Golf Course



This sign will also be available for a sponsorship package



SH1 passes directly behind the club, offering high profile signage opportunities



Whangarei Golf Club - It's The Place To Play In Whangarei

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